

7. Prediction Markets- Economy

The explosive rise and inherent risks of prediction markets. Prediction markets have evolved into a \$44 billion asset class by aggregating global intelligence into real-time probabilities. However, the 2025-26 period has seen intense scrutiny over insider influence (exemplified by political advisory links) and regulatory ambiguity. Transitioning these from "gambling platforms" to regulated financial instruments is essential for maintaining their credibility as forecasting tools.

1. Understanding Prediction Markets

Definition- A platform where users buy and sell units of a "probable event." It functions as an information-gathering tool where the "price" of a contract represents the market's collective belief in the likelihood of an outcome.

How it Works-

1. A binary question is posted (e.g., "Will the US FED cut rates in March?").
2. Users buy "Yes" or "No" shares.
3. Price Discovery- If a "Yes" share costs \$0.60, the market perceives a 60% probability of the event occurring.
4. Payout- If the event occurs, the share value goes to \$1.00; if not, it goes to zero.

Technical Infrastructure- Funding- Accounts are funded via crypto, credit cards, or bank transfers.

1. Blockchain Integration- Polymarket, for instance, uses the USDC stablecoin on the Polygon blockchain for transparent, decentralized execution.

2. Types of Prediction Markets

Type	Target Audience	Primary Example
Public Markets	Open to the general public for social/political events.	PredictIt, Polymarket
Internal (Corporate)	Employees forecasting internal business KPIs.	Google, Hewlett-Packard
Event Derivatives	Professional traders hedging against economic indicators.	Kalshi

3. Drivers of Growth

Information Aggregation- They utilize "the wisdom of the crowd," often proving more accurate than individual experts (e.g., Iowa Electronic Markets).

Poll Failure- Increasing errors in traditional opinion polling have driven users toward market-based probability estimates.

Real-Time Agility- Unlike static polls, market prices adjust instantly to breaking news, providing a live "probability heat map."

Broadening Scope- Markets have expanded beyond politics into Science, Culture, and Public Health.

4. Major Concerns and Criticisms

Insider Trading & Influence- The appointment of politically exposed persons, such as Donald Trump Jr. as a strategic advisor to Kalshi, raised alarms about access to privileged information.

Ethical Boundaries- Concerns arise when platforms allow "betting" on sensitive events like assassinations, wars, or natural disasters, potentially incentivizing instability.

Perception Manipulation- Critics argue that high-volume bettors can "move the needle" on prices to create a false sense of momentum, shaping public narratives before mainstream media can verify results.

Gambling vs. Trading- There is a thin line between "event-based hedging" and speculative gambling, raising concerns about addiction and financial loss.

5. Comparative Analysis- Prediction vs. Betting

Aspect	Prediction Markets	Betting Markets
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Core Purpose	Forecasting and information aggregation.	Entertainment and monetary wagering.
Outcome Basis	Real-world policy, economic, or scientific events.	Sports, races, or games of chance.
Economic Principle	Market Efficiency- Price reflects collective intelligence.	Odds-Setting- Managed by bookmakers/house.
Legal Status	Legally ambiguous; often seen as research tools.	Strictly regulated under gambling/betting laws.

6. Regulatory Landscape

Global Status- A regulatory "grey area." For example, Polymarket is restricted in 33 countries, including the UK, Germany, and Singapore, despite its global popularity.

United States- Kalshi is regulated by the Commodity Futures Trading Commission (CFTC), yet it faces ongoing legal challenges in individual states.

India- No Explicit Law- Prediction markets are not recognized under securities law.

1. State Subject- They are currently treated under the broader framework of Betting and Gambling (Entry 34, State List, Seventh Schedule).

7. Way Forward

Legal Clarity- Shifting prediction markets from the "Gambling" category to a defined "Event Contract" financial category under central regulation.

Information Guardrails- Implementing strict controls to prevent corporate or political insiders from exploiting non-public information.

Global Harmonization- Coordinating cross-border digital regulations to prevent "jurisdiction shopping" by large platforms.

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