RBI DIGITAL PAYMENTS INDEX: ECONOMY

NEWS: RBI's digital payments index increases to 493.22 as of March 2025

WHAT'S IN THE NEWS?

The RBI Digital Payments Index (RBI-DPI) rose to 493.22 in March 2025, marking a 10.7% annual growth, indicating strong and consistent progress in India's digital payment ecosystem. This growth reflects improved infrastructure, rising adoption in rural areas, and enhanced financial inclusion.

RBI Digital Payments Index – March 2025 Update

Overview of the RBI-DPI Growth (March 2025)

- The RBI-Digital Payments Index (RBI-DPI) rose to 493.22 in March 2025, up from 445.50 in March 2024, indicating a 10.7% year-on-year growth.
- This increase reflects a **consistent and broad-based growth** in digital payment adoption and infrastructure across India.

Key Findings and Observations

1. Steady and Consistent Growth

- The RBI-DPI has shown uninterrupted upward momentum since its inception in March 2018.
- It demonstrates **India's long-term commitment** to digital financial inclusion and transformation.
- The index has grown **nearly five-fold** in seven years (from base value of 100 in 2018 to 493.22 in 2025).

2. Strong Performance in Payment Infrastructure

- The surge in index value is attributed to significant improvements in:
 - Payment enablers (e.g., mobile connectivity, internet penetration)
 - Infrastructure on both the supply side (banks, POS machines, QR codes) and demand side (smartphone usage, app-based transactions).
- The growth indicates **enhanced user engagement** and **greater volume/value of digital transactions**.

3. Expansion Beyond Urban India

- Growth is no longer confined to Tier-I cities; substantial **penetration seen in semi-urban** and rural areas.
- Attributed to:
 - Payments Infrastructure Development Fund (PIDF): Subsidises deployment of physical payment infrastructure in underserved areas.

- **RBI-fintech collaborations**: Help create tailored solutions for low-bandwidth rural environments.
- **UPI's increasing role** in enabling small-value peer-to-peer and merchant payments in remote regions.

About RBI Digital Payments Index (RBI-DPI)

- Introduced by RBI in 2018, with base year set as March 2018 (index value = 100).
- It is a **semi-annual index** (released in March and September every year).
- Purpose: To objectively measure the extent of digitization of payments across India.
- Designed to capture **quantitative changes over time** in digital transactions and payment ecosystem.

Parameters Used in the Index

The index is based on **five broad parameters**:

- 1. **Payment Enablers** Infrastructure such as internet access, mobile penetration, and banking services.
- 2. **Payment Infrastructure Supply Side** Number of bank branches, ATMs, POS terminals, QR codes, etc.
- 3. **Payment Infrastructure Demand Side** Volume and value of transactions, digital wallet use, app-based services.
- 4. **Payment Performance** Growth, speed, and efficiency of transactions.
- 5. **Consumer Centricity and Fraud Prevention** Focus on security, grievance redressal, and customer satisfaction.

Implications and Impact of the DPI Growth

1. Accelerated Financial Inclusion

- Rise in digital payments signals **greater financial access for underserved populations** such as:
 - Micro, Small and Medium Enterprises (MSMEs)
 - Rural and remote communities
- Reduces dependency on cash, enhances **formalization of the economy**.

2. Support for Digital Credit and MSME Lending

• Digital payments growth strengthens the case for **data-driven digital lending**.

- Supports New Digital Credit Assessment Models where:
 - Transaction history, utility payments, and GST data help assess MSME creditworthiness.
 - Enables faster, more transparent, and fairer credit flow.

3. Strengthening India's Digital Ecosystem

- Reflects India's transition toward a resilient and inclusive digital economy.
- Driven by:
 - Proactive regulatory frameworks by RBI.
 - Fintech innovations such as UPI, Aadhaar-enabled Payments, CBDC pilots.
 - Increasing trust among consumers and merchants.

4. Policy Feedback Tool

- The RBI-DPI helps policymakers and regulators:
 - Identify gaps in digital infrastructure.
 - Track **performance of interventions** like PIDF, Digital India, JAM trinity.
 - Guide future regulatory actions to promote responsible digital finance.

Next Steps

- The next update of the RBI Digital Payments Index will be released in September 2025.
- It will further track **India's digital transformation journey** and the evolution of cashless, inclusive financial systems.

 $\textbf{Source:} \ \underline{\textbf{https://www.business-standard.com/finance/news/rbi-digital-payments-index-rises-to-493-22-in-march-2025-125072801301} \ 1. \textbf{html}$