PM DECLARES WOMEN-LED DEVELOPMENT AS GOVERNANCE CORNERSTONE - POLITY

NEWS: Recently, the Prime Minister declared **women-led development** as the cornerstone of governance at **Ahilya Bai's 300th birth anniversary** event in Bhopal, Madhya Pradesh.

• The Prime Minister also highlighted that the Government follows Lokmata Ahilyabai Holkar's mantra of "Nagarik Devo Bhava" (Citizen as God).

WHAT'S IN THE NEWS?

About Women Led Development

- **Women-Led Development** is a development approach where women lead, shape, and drive economic, social, and political progress, rather than being passive beneficiaries.
- It emphasizes women's leadership, agency, and active participation in decision-making, policy formulation, and implementation.
- A paradigm shift from *women's development* (services to women) to *women-led development* (women as leaders and innovators).

About Ahilyabai

- She was the **Queen (Maharani) of the Holkar dynasty** in the Maratha-ruled Malwa region, India.
- Born in Chandi, Maharashtra, to Mankoji Shinde and Sushila Shinde.
- Belonged to a Marathi Hindu Dhangar family.
- Ahilyabai's Education and Military Training
 - Involved in administration, finances, and diplomacy under Malhar Rao's guidance.
 - Trained in politics and governance by her mother-in-law, Gautama Bai Holkar.
 - In 1765, led a successful military attack on Gwalior, following her father-in-law's instructions.

Ahilyabai's Reign and contributions

- Established Maheshwar (Madhya Pradesh) as the seat of the Holkar Dynasty.
- Established the textile industry in Maheshwar: The Maheshwari sarees, still popular today, were promoted under her reign.

- It features a special double-sided **border woven using the 'bugdi' two-way technique.**
- Renovation of Kashi Vishwanath Temple in Varanasi in 1780.

Need for Women Led Development

- Accelerating Economic Growth: India's GDP can increase by up to 30% by bridging the gender gap in workforce participation (NFHS data).
 - Indian women, despite constituting 48% of the population, contribute only 18% to the gross domestic product (GDP), found a study by the National Family Health Survey.
- Addressing Widening Gender Inequality: India ranks 129/146 in Global Gender Gap Report, 2024, with declines in education and economic participation.
 - India's female labour force participation rate (FLFPR) has seen a rise, jumping from 23.3% in 2017-18 to 41.7% in 2023-24, but below global average (48.7%)
- **Promoting Inclusive and Sustainable Development:** Women play a critical role in climate resilience, food security, and community welfare.
 - Women-led grassroots initiatives like the Deendayal Antyodaya Yojana NRLM mobilized over 10 crore women in self-help groups improving livelihoods.
- Enhancing Healthcare and Social Well-being: Women-led development improves health outcomes and reduces maternal mortality.
 - Extended maternity leave from 12 to **26 weeks** ensures better maternal and child health.
- Empowering Women Financially and Legally: Women owning property and having access to financial resources promotes dignity and decision-making power.
 - While **73.2% of rural women work in agriculture**, they only own about 12.8% of landholdings.
- Fostering Political Participation and Governance: Increased representation of women in governance leads to gender-sensitive policies and social inclusion.
 - In India, women representation in the parliament is only 14.7%, compared to the global average of 26.5% (UN Women, 2024).
- Creating Social and Cultural Transformation: Women-led development challenges traditional gender roles and promotes equality.

• Women-led start-ups and increasing participation in (STEM) Science, technology, engineering, and mathematics (43% female STEM graduates) shift societal mindsets towards recognizing women's capabilities.

Current Status of Women in India

Workforce Participation

- **FLFPR**: Increased from 23.3% (2017-18) to 41.7% (2023-24), with rural FLFPR at 47.6% (Economic Survey 2024-25).
- **Gender Pay Gap**: Women earn **20-36.7%** less than men (WEF, 2023; Global Gender Gap Report).
- Unpaid Care Work: Women spend 5x more time than men on unpaid domestic work (Time Use Survey, 2020).
- **Sectoral Distribution**: 76.2% rural women in agriculture, 40.1% urban women in services (2023-24).

• Education

- Female Literacy: 71.5% (NFHS-5, 2023), compared to 87.4% for men; the global average is 79.9%.
- STEM: 43% of STEM graduates are women (highest globally), but only 14% participate in the STEM workforce.

Health

- Maternal Mortality Rate: 97 per 1 lakh live births (2018-20), a significant improvement.
- **Anemia**: 57% of women aged 15-49 are anemic (NFHS-5, 2021).
- **Domestic Violence**: 29.3% of married women face domestic violence (NFHS-5, 2021).

• Entrepreneurship & Financial Inclusion

- **Startups**: 73,151 startups (50% of total) have at least one woman director; 7,000 are women-led (7.5% of total).
- Enterprises: 20% of non-farm enterprises are women-owned, 80% informal (MSME Report 2023-24). Only 13.76% of entrepreneurs are women.
- Women operate nearly 55% of bank accounts opened under PM Jan Dhan Yojana.

Leadership

- **Defense**: Women in combat roles and NDA; Avani Chaturvedi became the first female fighter pilot (2016). Operation Sindoor (2025) led by women like Col. Sophia Qureshi symbolizes "woman power."
- **Police**: States reserve 10-35% police positions for women.
- **Judiciary**: 14% of High Court judges are women; Justice B.V. Nagarathna is set to be India's first woman CJI (2027).

Digital Inclusion

- **Mobile Ownership**: 25% of women vs. 41% of men own mobile phones (GSMA, 2024).
- **Internet Access**: The Mobile Gender Gap Report 2021 highlights that Indian women are 15% less likely to use mobile internet than men.

Government Policies and Initiatives for Women-Led Development in India

• Legislative Measures

- Nari Shakti Vandan Adhiniyam (Women's Reservation Bill), 2023: Reserves
 one-third of seats for women in Lok Sabha, State Legislative Assemblies, and Delhi
 Assembly.
 - First major legislation passed in the new Parliament building, symbolizing the focus on women's leadership.
- Muslim Women (Protection of Rights on Marriage) Act, 2019: Abolished instant triple talaq, providing legal protection and social justice for Muslim women.
- Extension of Maternity Leave: Maternity leave increased from 12 to 26 weeks to support working mothers.

Education & Health Schemes

- **Beti Bachao Beti Padhao (BBBP):** Campaign to improve child sex ratio and promote girl child education.
 - Resulted in sex ratio improvement from 918 (2014-15) to 937 (2020-21) and increased secondary education enrolment for girls.
- **POSHAN Abhiyaan:** Focused on eradicating malnutrition through real-time monitoring and engagement of over 14 lakh Anganwadis.
 - Benefits around 10 crore women and children.
- Ayushman Bharat: Provides free medical treatment up to ₹5 lakh, reducing financial barriers to healthcare, especially for women.

• Science & Technology

- Schemes like **Vigyan Jyoti** encourage girls to pursue STEM careers through scholarships and mentorship.
- Women Scientists Scheme (WOS) supports women returning to research after career breaks.
- Programs such as KIRAN (Knowledge Involvement in Research Advancement through Nurturing) provide funding and research support exclusively to women scientists.
 - Chandrayaan-3: Over 100 women scientists/engineers contributed.
- Economic Empowerment and Livelihood Programs
 - **Pradhan Mantri Awas Yojana Gramin (PMAY-G):** Over 72% of houses under PMAY-G owned or co-owned by women, empowering them with property rights.
 - **Pradhan Mantri Ujjwala Yojana (PMUY):** Distributed over 10 crore LPG connections, reducing indoor air pollution and improving women's health.
 - **Swachh Bharat Mission (SBM):** Achieved Open Defectaion Free (ODF) status, enhancing women's sanitation, safety, and dignity.
 - **Jal Jeevan Mission:** Ensures access to clean tap water in rural households, alleviating women's burden of water collection.
 - PM Mudra Yojana & Stand-Up India: PM Mudra Yojana sanctions 69% of 30 crore loans to women; Stand-Up India provides 84% loans to women for greenfield projects.
 - **Mahila Samman Savings Certificate:** A dedicated savings scheme for women introduced in the 2023-24 budget to promote financial inclusion.
- Safety and Social Security
 - **Mission Shakti:** Provides skill development, financial literacy, and access to legal and social support through One-Stop Centres and helpline (181).
 - Women's Helpline and SHe-Box: Platforms offering support to women facing violence or distress.
- Skill Development and Capacity Building
 - **Pradhan Mantri Kaushal Vikas Yojana (PMKVY):** Increased women's participation in skill training from 42.7% (2016) to 52.3% (2024).
 - National Rural Livelihoods Mission (NRLM) / Deendayal Antyodaya Yojana: Mobilized over 10 crore women into 92 lakh Self-Help Groups (SHGs), promoting financial inclusion and entrepreneurship.

- Namo Drone Didi Campaign: Empowers women in agriculture through drone technology.
 - Enhances income and morale of women.
- Support for Women Entrepreneurs and Startups
 - **Startup India Initiative:** Recognized over 73,000 startups with at least one woman director.
 - Startup India Seed Fund Scheme (SISFS) and Credit Guarantee Scheme for Startups (CGSS) provide financial support to women-led startups.
 - **Stand-Up India:** Facilitates bank loans from ₹10 lakh to ₹1 crore to women entrepreneurs from SC/ST communities.
- Digital Literacy and Technology Access
 - Digital inclusion schemes like **National Digital Literacy Mission (NDLM)** target rural and urban women to enhance digital skills, crucial for technology-driven sectors.
 - Training of women Self-Help Groups (SHGs) to operate agricultural drones underlines women's increasing role in tech-enabled rural development.

Challenges in Women-Led Development

- **Deep-Rooted Patriarchy and Social Norms:** Traditional gender roles restrict women's autonomy and participation in leadership.
 - Only 3% of women make independent household decisions (NFHS-5).
 - Societal expectations around **caregiving and domestic responsibilities** hinder their participation in decision-making processes.
- Low Female Labour Force Participation: India's FLFPR remains low despite recent improvement.
 - Share of women in regular wage work declined from 21.9% (2018-19) to **15.9%** (2022-23).
- Limited Access to Education and Skill Development: Education gaps and early marriage limit women's empowerment and career growth.
 - Female literacy rate is at 65%, lower than male literacy (82%).
 - Despite 43% STEM graduates being women, a 'leaky pipeline' exists preventing many women from reaching senior roles.
- Gender-Based Violence and Safety Issues: Fear of violence restricts women's mobility and participation in public life and workforce.

- India recorded over 4 lakh crimes against women in 2021 (NCRB).
- Economic Disparities and Financial Exclusion: Women face wage gaps, job insecurity, and lack of collateral, limiting access to credit.
 - Only **19% of C-suite roles** in India are held by women; startups also show fewer women in senior roles.
- Underrepresentation in Political and Leadership Roles: Political participation remains low despite reservations in local governance.
 - Women constitute only 13.6% of Lok Sabha members and 13% of Rajya Sabha members.
- **Digital Gender Divide and Technology Access:** Limited digital literacy restricts women's access to education, financial services, and markets.
 - Only 25% of women own mobile phones compared to 41% of men (GSMA, 2024).

Global Efforts to Promote Women-Led Development

- Convention on the Elimination of All Forms of Discrimination against Women (CEDAW): Adopted in 1979,
 - It was established through the efforts of the United Nations Commission on the Status of Women(1946) to oversee women's rights and monitor their status worldwide.
- UN Women: formed in 2010 by the United Nations General Assembly,
 - It serves as the global entity dedicated to advancing gender equality and empowering women across nations.
- International Women's Day: Observed annually on March 8th.
 - It celebrates the accomplishments of women from diverse national, cultural, linguistic, economic, and political backgrounds worldwide.
 - Theme 2025: "For ALL Women and Girls: Rights. Equality. Empowerment."

Way Forward for Women-Led Development

- Enhance Access to Quality Education and Skill Development: Improve girls' access to secondary and higher education, especially in rural areas.
 - Promote **STEM education and digital literacy** to bridge the gender gap in technology and innovation.

- Promote Women's Economic Empowerment and Entrepreneurship: Strengthen financial inclusion by expanding credit facilities (Mudra Yojana, Stand-Up India) and easing collateral requirements.
 - Support women-led startups with mentorship, incubation, and easier regulatory compliance.
 - Foster **women's participation in formal sectors** by recognizing and valuing unpaid care work.
- Increase Political Participation and Leadership: Expedite implementation of the Women's Reservation Bill for greater representation in legislatures.
 - Encourage women's leadership at grassroots through capacity building of Panchayati Raj Institutions.
- Improve Healthcare and Social Protection: Expand maternal and reproductive health services, supported by schemes like Ayushman Bharat and POSHAN Abhiyaan.
 - Strengthen **safety nets and social protection**, including better maternity benefits and protection against gender-based violence.
- Address Gender-Based Violence and Safety Concerns: Strengthen enforcement of laws and fast-track courts for crimes against women.
 - Expand **public safety** measures like women-only transport, improved street lighting, and police patrolling.
- **Bridge the Digital Gender Divide:** Increase access to affordable smartphones and internet connectivity for women, especially in rural areas.
 - Implement **gender-responsive policies for AI** and emerging technologies to avoid bias.
- Transform Social Norms and Promote Gender Sensitization: Conduct nationwide campaigns to challenge patriarchal mindsets and promote shared domestic responsibilities.
 - Engage men as allies in promoting gender equality at home and workplace.

Source: https://www.pib.gov.in/PressReleasePage.aspx?PRID=2133094