

SWACHH SURVEKSHAN GRAMEEN (SSG) 2025 – ECONOMY

NEWS: Union Minister of Jal Shakti Shri C R Patil launched **Swachh Survekshan Grameen (SSG) 2025**.

WHAT'S IN THE NEWS?

Introduction to Swachh Survekshan Grameen (SSG) 2025

- **Flagship Rural Sanitation Survey:**
Swachh Survekshan Grameen (SSG) 2025 is a **nationwide rural sanitation survey** spearheaded by the **Department of Drinking Water and Sanitation (DDWS)** under the **Ministry of Jal Shakti**.
- **Largest Sanitation Survey in India:**
It represents **India's largest assessment exercise** focused on rural cleanliness and sanitation outcomes.
- **Historical Context:**
The first Swachh Survekshan was conducted in **2016**, evaluating **73 cities**, with **Mysuru** ranked the cleanest. The rural version (SSG) was introduced later to evaluate progress in the countryside.

Key Features of SSG 2025

- **Focus on ODF Plus Sustainability:**
The survey emphasizes the need to **sustain the gains of Open Defecation Free (ODF)** status under **Swachh Bharat Mission – Gramin (SBM-G) Phase II** and promote villages to **ODF Plus Model** status.
- **Comprehensive Assessment Design:**
The survey will evaluate villages through:
 - **Household surveys**
 - **Public space inspections**
 - **Sampling-based village selection**
 - **Direct observations and interviews**
- **Core Evaluation Parameters:**
SSG 2025 will assess sanitation progress using indicators such as:
 - **Operational status of Plastic Waste Management Units (PWMUs)**
 - **Faecal Sludge Management (FSM) plants**
 - **GOBARDhan bio-gas plants**
 - **Swachhata Green Leaf Rating (SGLR) of community facilities**
 - **Citizen feedback and awareness levels**

Importance and Impact of SSG 2025

- **Strengthening Rural Sanitation Ecosystem:**
The survey supports India's goal of developing **clean, healthy, and sustainable rural communities** with active citizen engagement.
- **Inclusive and Participatory Governance:**
It encourages **collaborative participation** of:
 - **Gram Panchayats**
 - **Elected representatives**
 - **Frontline sanitation workers**
 - **Community members**
- **Evidence-Based Policy Making:**
Data collected will help refine and **recalibrate rural sanitation policies and schemes**, ensuring resource optimization and better outcomes.
- **Catalyst for Behavioral Change:**
Through rankings and rewards, the survey promotes **competitive spirit and public awareness**, driving long-term behavioral transformation at the grassroots.

Swachh Bharat Mission (Grameen) [SBM-G] Overview

- **Phase I (2014–2019): Elimination of Open Defecation**
 - Launched on **2nd October 2014** to eradicate **open defecation** in rural India.
 - By **2nd October 2019**, the mission achieved:
 - **100% sanitation coverage**
 - Construction of over **10 crore Individual Household Latrines (IHHLs)**
 - Declaration of all villages as **Open Defecation Free (ODF)**
- **Phase II (2020–2026): ODF Plus and Waste Management**
 - Started on **1st April 2020**, with the focus shifting to:
 - **Sustaining ODF status**
 - **Implementing Solid and Liquid Waste Management (SLWM)**
 - Transitioning all villages to **ODF Plus status** by **2025–26**
- **ODF Plus Village Classification:**
 - **Aspiring:** Basic ODF Plus infrastructure present
 - **Rising:** Infrastructure operational with partial behavior change
 - **Model:** Fully functional sanitation systems with visible behavioral outcomes

Swachh Bharat Mission

About:

To accelerate the efforts to achieve universal sanitation coverage, the Prime Minister of India had **launched the Swachh Bharat Mission on 2nd October 2014**.

- Under the mission, all villages, Gram Panchayats, Districts, States and Union Territories in India **declared themselves "Open-Defecation Free" (ODF) by 2nd October 2019**, the 150th birth anniversary of **Mahatma Gandhi**, by constructing over 100 million toilets in rural India.
 - SBM is **being implemented by** the Ministry of Housing and Urban Affairs (M/o HUA) and by the Ministry of Jal Shakti for urban and rural areas respectively.
 - In the **Union Budget 2021-22**, the **Swachh Bharat Mission (Urban) 2.0 was announced** to be implemented over five years – 2021 till 2026 – with an outlay of Rs. 1.41 lakh crore.
 - **Swachh Bharat Mission (Grameen) Phase-II** was launched in 2020.
 - It further led to **Jal Jeevan Mission (JJM)** for addressing water security.
- **Schemes as part of SBM:**
- **GOBAR-DHAN (Galvanizing Organic Bio-Agro Resources) Scheme:** Launched by the Ministry of Jal Shakti in 2018 and aims to **augment income of farmers** by converting biodegradable waste into compressed biogas (CBG).
 - **Individual Household Latrines (IHHL):** Individuals get around **15 thousand** for the construction of toilets.
 - **Swachh Vidyalaya Abhiyan:** The **Ministry of Education** launched the Swachh Vidyalaya Programme with an objective to provide separate toilets for boys and girls in all government schools within one year.

Source:

[https://www.pib.gov.in/PressReleasePage.aspx?PRID=2132486#:~:text=SSG%2D2025%20will%20help%20ascertain,Management\(FSM\)%20plants%2C%20GOBARdhan](https://www.pib.gov.in/PressReleasePage.aspx?PRID=2132486#:~:text=SSG%2D2025%20will%20help%20ascertain,Management(FSM)%20plants%2C%20GOBARdhan)