



DATA PROTECTION RULES: POLITY / GOVERNANCE

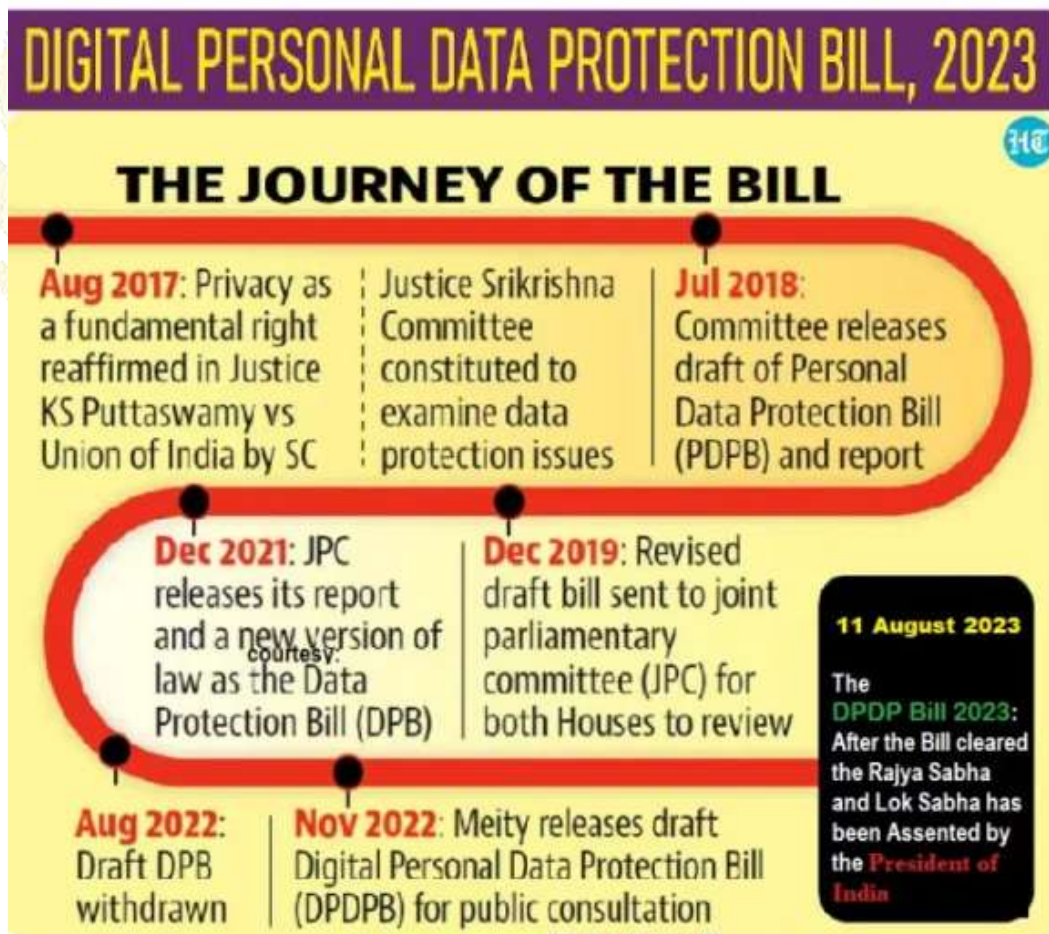
NEWS: Draft Digital Personal Data Protection Rules

WHAT'S IN THE NEWS?

The draft Digital Personal Data Protection Rules, 2025, operationalize the DPDP Act, 2023, aiming to safeguard citizens' data rights while balancing innovation and regulation in India's digital economy. These rules emphasize informed consent, grievance redressal, and a digital-first approach to data governance.

1. Introduction

- The draft rules operationalize the **Digital Personal Data Protection Act, 2023 (DPDP Act)**.
- Aim: Protect citizens' data rights and address issues like unauthorized data use, digital harms, and personal data breaches.
- Strive to balance regulation with innovation to support India's digital economy.





2. Key Features

- **Citizen-Centric Framework:**
 - Clear information about data processing to obtain **informed consent**.
 - Rights to **demand data erasure, appoint digital nominees**, and access user-friendly data management systems.
- **Online Safety for Children:** Parental controls ensure children's online safety.
- **Grievance Redressal Mechanism:** Strengthened processes to build trust in digital platforms.

3. Balance Between Innovation and Regulation

- **Innovation-Friendly:** Lesser compliance burdens for startups and small businesses.
- **Gradual Transition:** Adequate time provided for compliance implementation.
- **Global Model:** Creates a model combining innovation with citizen welfare.

4. Digital-First Approach

- **Digital Design Philosophy:** Incorporates digital consent and grievance mechanisms.
- **Data Protection Board:** Functions entirely online, allowing citizens to lodge complaints digitally.

5. Addressing Stakeholder Concerns

- **Compliance Flexibility:**
 - Startups and MSMEs: Lower compliance burdens.
 - Significant Data Fiduciaries: Stricter obligations.
- **Fair Adjudication:** Transparent and quick resolution of complaints through the Data Protection Board.

6. Awareness Initiatives

- Comprehensive campaigns to educate citizens about their rights and responsibilities under the framework.
- Reflects global best practices with public feedback invited until February 18, 2025.

Source: <https://pib.gov.in/PressReleasePage.aspx?PRID=2090271>