YEN CARRY TRADE - ECONOMY

News: Unwinding of yen 'carry trade' still threatens global markets and crash of global stock markets continues.

What's in the news?

The yen carry trade is a popular trading strategy where investors borrow money in Japanese yen, which typically has low interest rates, and then use those funds to invest in assets that yield higher returns. The idea is to profit from the difference between the low borrowing cost in yen and the higher returns on the invested assets.

HOW THE YEN CARRY TRADE WORKS

Borrowing in Yen: Investors take out loans in the Japanese yen, benefiting from Japan's historically low interest rates.

Investing in Higher-Yielding Assets: The borrowed yen is then converted into other currencies with higher interest rates, such as the U.S. dollar or the Mexican peso. These funds are invested in assets like bonds or stocks that offer better returns.

Repaying the Loan: After a period (usually short-term), the investment returns are converted back into yen to repay the loan. The profit is the difference between the returns on the investment and the cost of borrowing yen.



Historical Context

Origins: The yen carry trade's roots trace back to 1999 when Japan's central bank lowered interest rates to zero following an economic crisis. This environment prompted Japanese investors to seek better returns abroad, making Japan the world's largest creditor nation.

Modern Era: The contemporary yen carry trade gained momentum in 2013 under Prime Minister Shinzo Abe's economic policies. Abe's quantitative easing led to a depreciating yen and rising U.S.

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interest rates, creating a favorable environment for carry trades. The strategy became especially popular during 2022-2023 when U.S. rates rose rapidly while Japanese rates remained very low.

The scale of the Trade

Size: Estimates of the yen carry trade vary. A narrow measure cites around \$350 billion in short-term loans by Japanese banks. However, this figure might not capture the full extent of the trade due to commercial transactions and domestic investments. The actual scale could be larger, especially considering the leverage used by hedge funds and significant investments by Japanese pension funds and insurers abroad.

The yen carry trade can become very influential in global financial markets, affecting exchange rates, investment flows, and even market stability.

Reasons for the Unwinding of the Yen Carry Trade:

- **Interest Rate Changes:** One of the main reasons for the unwinding of the yen carry trade is changes in interest rates. If the interest rates in Japan rise or the rates in the countries where the funds were invested fall, the carry trade becomes less profitable. For instance, if Japan starts increasing its interest rates, the cost of borrowing yen becomes more expensive, reducing the appeal of the carry trade.
- Currency Fluctuations: If the yen strengthens against other currencies, it increases the cost of repaying yen-denominated debt for investors who borrowed in yen. A stronger yen means that the value of the yen-denominated loans increases when converted back from the foreign currency, making it more expensive to repay those loans.
- Market Volatility: Global economic or financial market instability can also trigger unwinding. If there are signs of economic trouble, investors might pull out of higher-risk investments to avoid potential losses, leading them to close their yen carry trades. This can create a feedback loop where the need to cover losses exacerbates currency movements.
- Economic and Geopolitical Factors: Broader economic conditions or geopolitical events can also influence the yen carry trade. For example, changes in trade policies, political uncertainty, or economic slowdowns in major economies can affect the attractiveness of carry trades.
- Monetary Policy Shifts: Central banks' policies play a crucial role. If the Federal Reserve, for instance, signals a change in its policy stance or adjusts interest rates, it can shift the attractiveness of carry trades involving the yen and other currencies.

The unwinding of the yen carry trade right now is likely driven by shifts in interest rates, currency movements, and broader economic or market conditions that have made the strategy less attractive or more risky.

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